



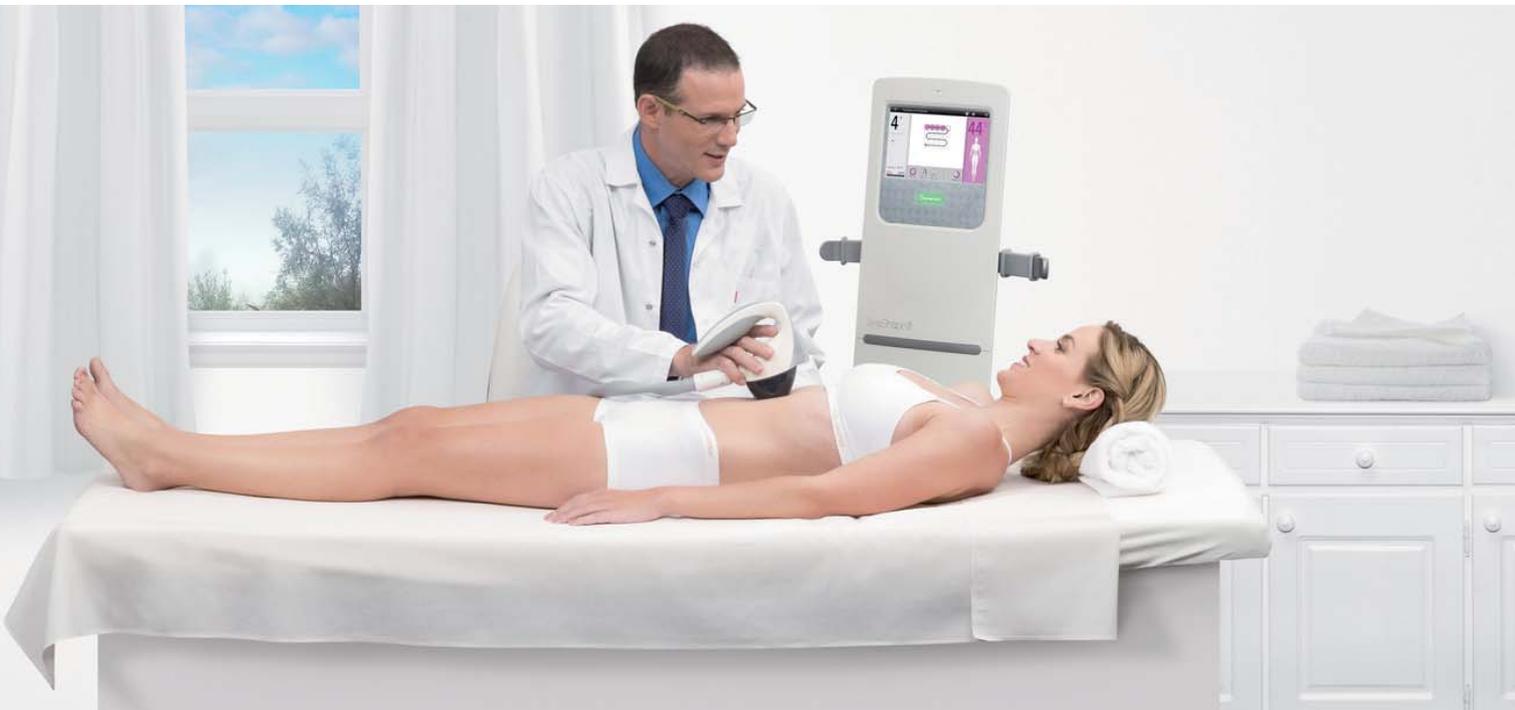
VelaShape III  
With New Guided Mode



The Art of Body Contouring



- Body Contouring
- Circumference Reduction
- Cellulite Improvement
- Skin Tightening



## More Satisfied Patients, More Revenues for Your Practice

VelaShape III provides a highly effective solution for comfortable, non-invasive, body contouring for a wide range of patients and treatment areas.

Cellulite and circumference reduction treatments with VelaShape III entail zero downtime and little or no discomfort. Short treatment sessions and outstanding results, from as little as a single session, mean high productivity and revenues for your clinic, and high satisfaction for your patients.

VelaShape III is CE-marked for body contouring and FDA-cleared for circumference reduction of the abdomen and thighs and temporary reduction of cellulite. With more than **1 million** VelaShape procedures performed yearly, VelaShape III has proven time and again its ability to deliver noticeable, measurable and consistent results. It has changed lives, improved self-esteem, and eased self-image issues.

### Top-performing Solution, Now Better Than Ever

Now, **VelaShape III with Guided Mode** offers an enhanced treatment experience – for both patients and operators. The advanced software simplifies operation and minimizes technique sensitivity, further improving comfort level. The result: even more reliable and effective treatments, every time.

VelaShape is my workhorse body shaping product. It is a must-have for any cosmetic or dermatologic surgeon offering surgical and non-surgical body shaping. VelaShape is my go-to for cellulite improvement and skin tightening, and a complement to body shaping procedures.

Jason Emer, MD, Dermatologist, Beverly Hills, CA, USA

## Access the Fastest-growing Market Segment

### Global Body Shaping and Skin Tightening Market<sup>1</sup>



Fastest-growing segment by volume:  
**10M+ procedures** expected in 2019



**40% growth**  
in physicians' treatment  
revenues by 2019

Largest segment by  
investments, and set to

**X2** by  
2019

### Addressing Patients' Needs<sup>2</sup>

**85-98%** of  
women aged 16+  
have cellulite



**72%** are not  
satisfied with  
their bellies

**91%**

**of women**  
want to change some  
aspect of their body

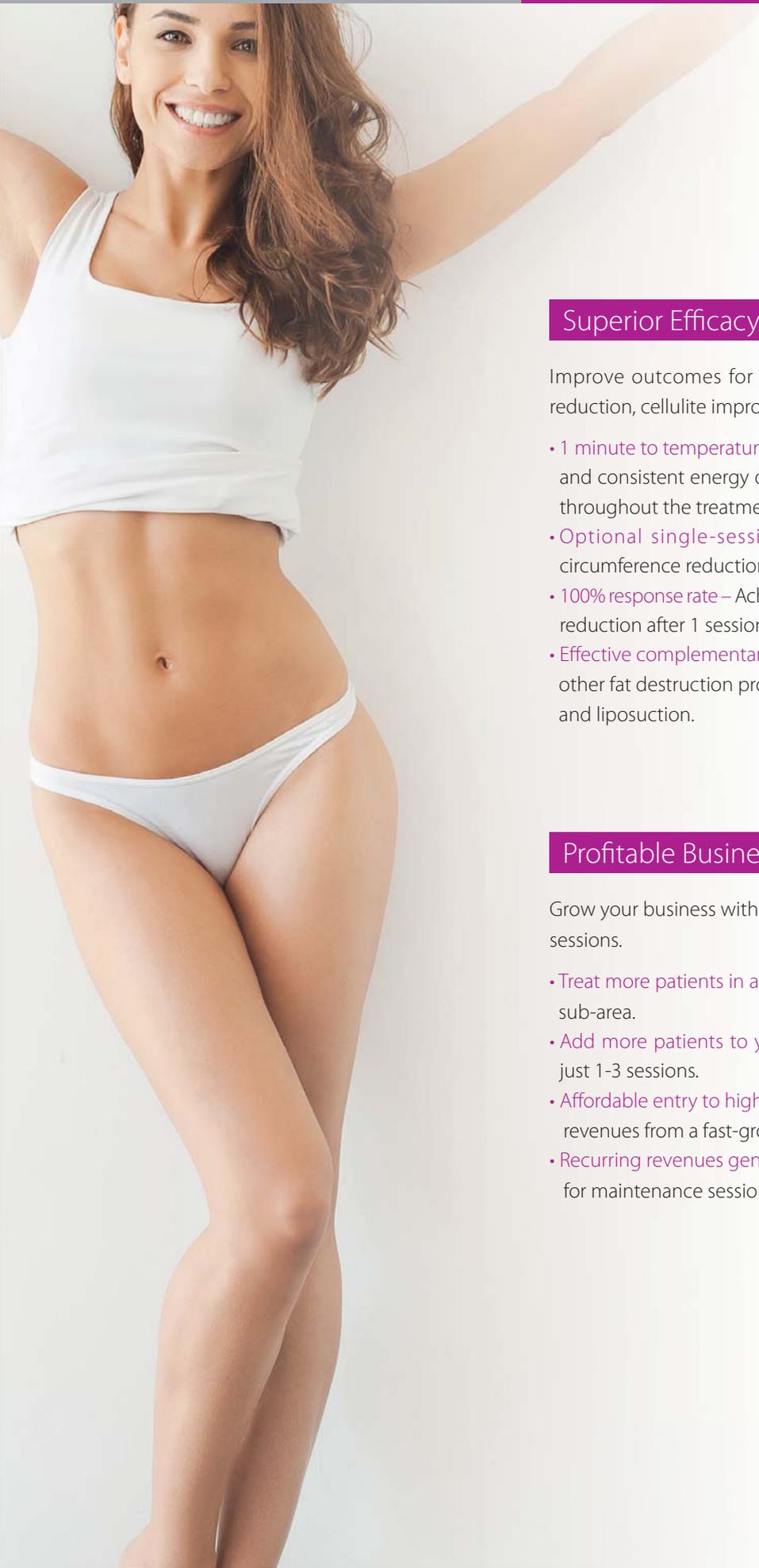
**81% of women**  
are concerned about  
maintaining their body shape

<sup>1</sup> Professional, non-invasive, energy-based. Source: Medical Insight Inc., 2015

<sup>2</sup> Source: Syneron proprietary consumer survey 2012 and 2015

Unmatched  
Body Contouring  
**Results**

Now with  
**New Guided Mode**



### Superior Efficacy

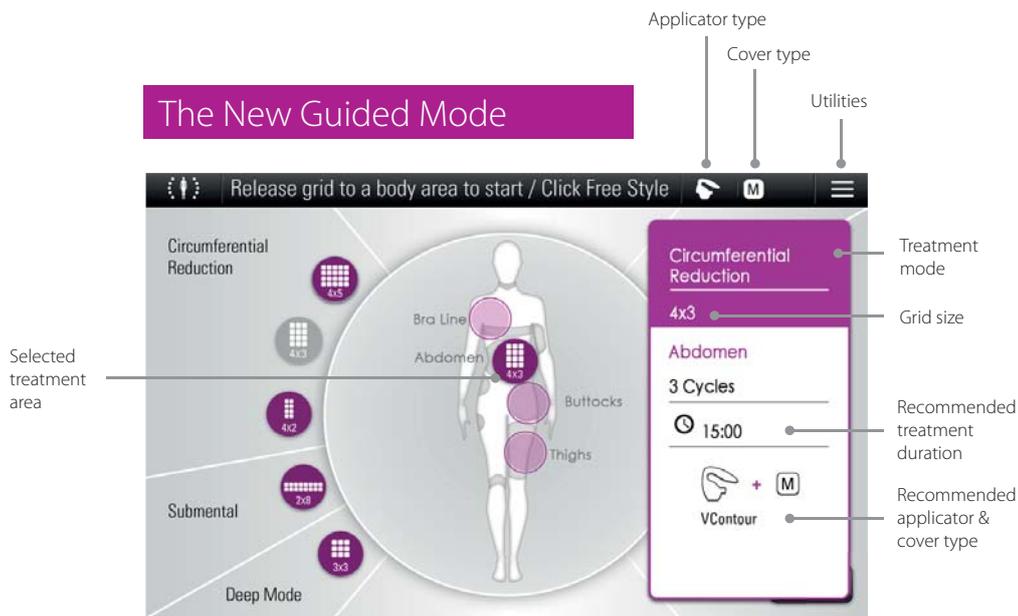
Improve outcomes for body contouring, circumference reduction, cellulite improvement, and skin tightening.

- **1 minute to temperature of 42°C** – Unique 150W RF power and consistent energy delivery sustain target temperature throughout the treatment time.
- **Optional single-session protocol** – Average 2.6 cm circumference reduction.
- **100% response rate** – Achieving at least 1.5 cm circumference reduction after 1 session, proven in 42-patient study.
- **Effective complementary therapy** – Boosts results from other fat destruction procedures, such as UltraShape and liposuction.

### Profitable Business Driver

Grow your business with shorter treatment times and fewer sessions.

- **Treat more patients in a day** – With 15-minute sessions per sub-area.
- **Add more patients to your practice** – Excellent results in just 1-3 sessions.
- **Affordable entry to high-demand market** – Gain new revenues from a fast-growing body contouring segment.
- **Recurring revenues generator** – Returning customers for maintenance sessions.



## Enhanced User Experience

Enjoy easier, more reliable, patient-centric operation with new **Guided Mode software** and advanced system design.

- **Standardized treatment guidance** – Minimizes operator dependency and allows safe delegation to operators.
- **Step-by-step guided process** – Eliminates the need to count pulses and navigate, increases motivation, reduces user fatigue, and improves the operator experience.
- **Versatile system** – Operator chooses between foot pedal or hand trigger operation, Guided Mode or Free Style; choice of 4 applicator covers.
- **Compact, ergonomic design** – Award-winning device fits in any treatment room; operator can sit or stand during treatment.

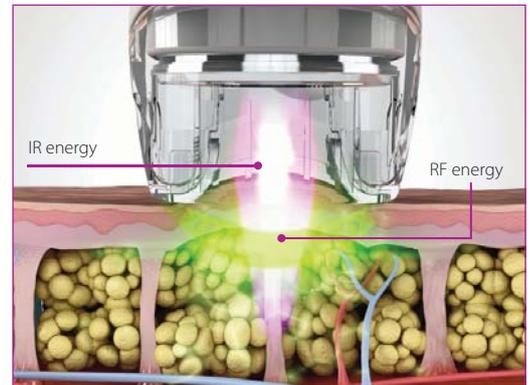


# The Science Behind VelaShape

## Use of Multiple Energies

Powered by Syneron's patented elōs technology, VelaShape III combines IR (infrared), bi-polar RF (radiofrequency) and vacuum to precisely and effectively heat the tissue.

- Infrared light (IR) heats the tissue up to 3 mm depth.
- Bi-polar radio frequency (RF) heats tissue up to 20 mm depth.
- Vacuum ensures precise delivery of energy.
- Mechanical manipulation improves lymphatic drainage and cellulite smoothing.



## Mechanism of Action

The combination of IR and vacuum-coupled RF technologies causes deep heating of the fat cells (adipocytes), their surrounding connective fibrous septae, and the underlying dermal collagen fibers.

The optimal design of the electrodes and the concurrent application of vacuum allows for deeper and faster heat penetration. In turn, this promotes an increase in circulation, lymphatic drainage, cellular metabolism and collagen depositing. It also stimulates fibroblast activity and remodels the extracellular matrix.

The result: A localized reduction in skin laxity, volume and an overall improvement in skin structure and texture.



### VContour Applicator

- RF electrode design provides optimal skin contact and energy delivery.
- Disposable covers in 3 sizes – for hygienic, optimal treatment of all body parts.



### VSmooth Applicator

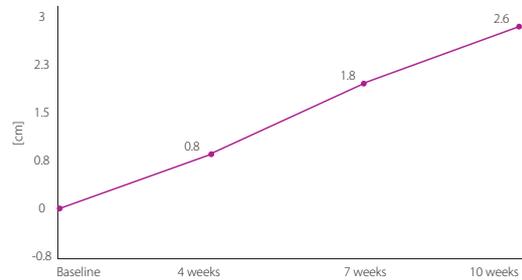
- For cellulite reduction in large areas.
- Delivers a combination of modalities: bi-polar radio frequency (RF energy), Infrared light (IR), vacuum, and mechanical manipulation.

# Proven Clinical Results

## Recent Clinical Trial Results Showed:

- **2.6 cm** average circumference **reduction after 1 session.**
- **100% response** rate of at least 1.5 cm circumference reduction **after 1 session** (full abdomen).

## Average Abdominal Circumference Reduction



Before and 4 weeks after 1 session of VelaShape III



Photos courtesy of Ruthie Amir, MD, Israel

Before and 4 weeks after 1 session of VelaShape III



Photos courtesy of Ruthie Amir, MD, Israel

Before and after 3 sessions of VelaShape III – Cellulite Reduction



Photos courtesy of Gerald Boey, MD, Vancouver, BC, Canada

Before and after 4 sessions of VelaShape III



Photos courtesy of Matt Leavitt, MD, Port Orange, FL, USA

Before and after VelaShape III and UltraShape combined protocol



Photos courtesy of Zena Gabriel, MD, Newport Beach, CA, USA

Before and after VelaShape III and UltraShape combined protocol



Photos courtesy of Eun Hee Kang, MD, MY Clinic, Seoul, Korea



# VelaShape III

With New Guided Mode

## System Specifications

Applicator	Vacuum	Wave length	Optical energy	RF peak power	Treated area	Cover
VSmooth	Pulsed	1060 nm	Up to 2,2 W	Up to 100 W	80 x 80 mm <sup>2</sup>	With rollers
VContour	Pulsed	1060 nm	Up to 2,2 W	Up to 100 W	Small – 10 x 12 mm <sup>2</sup> Medium – 20 x 20 mm <sup>2</sup> Large – 20 x 50 mm <sup>2</sup>	No rollers

Weight	VelaShape III System: 20 kg / 44 lb VContour Applicator: 0,8 kg / 1,9 lb VSmooth Applicator: 1 kg / 2,2 lb
Dimensions	28 x 29 x 122 cm / 10 x 11 x 48 in [WxDxH]
Electrical requirements	100-230 VAC; up to 4A, 50-60 Hz; single phase



## Expand Your Capabilities with the Shape Family

VelaShape III is part of the Syneron Candela Shape family – the most comprehensive portfolio of body shaping solutions available today. Offering a variety of technologies and protocols, as well as opportunities to customize and combine complementary treatments to boost results, the Shape family enables you to address the broadest range of patients, issues, and body areas, at varied price points.

Syneron Candela is a leading global aesthetic device company with a comprehensive product portfolio and a global distribution footprint.

The Company's technology enables physicians to provide advanced solutions for a broad range of medical-aesthetic applications including body contouring, hair removal, wrinkle reduction, tattoo removal, improving the skin's appearance through the treatment of superficial benign vascular and pigmented lesions, and the treatment of acne, leg veins and cellulite.

The Company sells its products under three distinct brands, Syneron, Candela and CoolTouch, and has a wide portfolio

of trusted, leading products including UltraShape, VelaShape, GentleLase, VBeam Perfecta, PicoWay, Profound and elō s Plus.

Founded in 2000, the company markets, services and supports its products in 86 countries. It has offices in North America, France, Germany, Italy, Portugal, Spain, UK, Australia, China, Japan, and Hong Kong, and distributors worldwide.

For additional information, please visit <http://www.syneron-candela.com>

# SYNERON CANDELA®

[www.syneron-candela.com](http://www.syneron-candela.com)

\*VelaShape III is indicated for non-invasive treatment for body contouring via temporary cellulite and circumference reduction. This brochure is not intended for use in the U.S. market. ©2015. All rights reserved. Syneron, the Syneron logo, VelaShape and elō s are registered trademarks of Syneron Medical Ltd. elō s (electro-optical synergy) is a proprietary technology of Syneron Medical Ltd. Candela is a registered trademark of the Candela Corporation. PB83217EN Rev 01